FROM OSCAR® WINNER TO OSCAR® PROTECTOR

NAGRA
KUDELSKI

> " **Forensic watermarking is a significant breakthrough for the Academy, as well as for the entire film industry.**"
>
> – Bev Kite, Chief Information Officer,
> Academy of Motion Picture Arts and Sciences

The Academy of Motion Picture Arts and Sciences, like many in the entertainment industry, has modernized its methods of content distribution, enabling more than 10,000 Academy members globally to stream movies on-demand. To control piracy and content leaks, the Academy leveraged NAGRA NexGuard Streaming as part of an end-to-end security solution for its streaming platform, Academy Screening Room.

Benefits

- Strong deterrent against leaks and piracy of premium content
- Secure, device-agnostic distribution of movie screeners
- Protection of artists and intellectual property
- Traceability of content links and distribution channels
- Single entry point for forensic investigations

The Academy selected NAGRA as part of its end-to-end solution to control piracy across the distribution process. Leveraging its rich heritage in the media and entertainment industry (already a winner of two Oscars® for technical excellence), NAGRA successfully deployed NexGuard Streaming with forensic watermarking to help the Academy audit pirated content and detect the source of any leaks.

About Us

NAGRA is the digital TV division of the Kudelski Group (SIX: KUD.S). Our engineering excellence, pioneering technology and end-user focus have allowed us to work with the world's leading service providers and content owners for over 25 years.

The Kudelski Group is the world leader in the development and delivery of state-of-the-art technologies to secure the revenues of content owners and service providers for digital television and interactive applications across all network types.

Contact NAGRA to discuss your needs for antipiracy services at anti-piracy.nagra.com

anti-piracy.nagra.com